



## PRIVACY POLICY OF Vision Critical

The *Manufacture Française des Pneumatiques Michelin* has given the VISION CRITICAL company the responsibility for recruiting, selecting, assembling, managing and moderating a group called the Michelin Drivers Community or European vehicle users panel. The members of this user panel, after confirming their interest in the project at 3 stages in the recruiting process, will take part in a Michelin study to optimize tyre wear under actual use and driving conditions thanks to the use of telematic recording devices installed in the vehicles of user panel members chosen by Vision Critical for this study. Within this framework, Vision Critical will ask you to complete one or two questionnaires during the recruiting and selection process.

By accepting to take part in the Community and by responding to the questionnaires, you acknowledge having read and accepted the following conditions.

The information you provide during your subscription and in response to the questionnaires, including personal information, will be collected by us and saved on our computers for processing.

The objective of Vision Critical's Privacy Policy is to promote the responsible and transparent use of your personal information in compliance with Directive 95/46/CE of the European Parliament concerning the protection of personal data and its circulation.

For complete information about the protection of personal information, you can also consult the National Commission for data protection and freedoms at [www.cnil.fr](http://www.cnil.fr).

### Identity of the data processing entity

Your personal information will be collected by Vision Critical for the *Manufacture Française des Pneumatiques Michelin*.

### Data recipients

The data concerning you collected during the surveys will be processed by Vision Critical. After the profiles are rendered anonymous, the data will also be transmitted to the companies in charge of processing the driving and road condition data.

### General elements

For the *Manufacture Française des Pneumatiques Michelin*, respecting personal privacy is a key element of its commitment to the Community participants.

When you take part in a study organized by the *Manufacture Française des Pneumatiques Michelin* you can be assured that any and all personal information you share with Vision Critical will be kept confidential. Your individual responses will remain confidential and will not be associated with data liable to identify you personally without your express authorization.



By accepting to take part in the Michelin Drivers Community, you may be contacted by Vision Critical to take part in surveys and answer questionnaires as part of this project.

You will be free to accept or refuse to take part in a particular study, free to respond to or refuse to answer questions and free to end your participation whenever you like.

## Use of the information

The information you provide as part of your participation in the Community will be used solely for purposes of the *Manufacture Française des Pneumatiques Michelin's* study, to build customer understanding.

Vision Critical will not sell, transfer or make available in any form any of the personally identifiable information it collects from members of the Community or any individual who responds to a survey or questionnaire. If you are a member of the Community, your personal information will be stored in the Vision Critical database in order to determine whether you should be contacted for specific study surveys. If Vision Critical thinks your profile makes you a good candidate for a particular study, it will send you an invitation by email to inform you of that opportunity.

The information you furnish when you take part in a study is processed in an aggregated and anonymous form, and personal information that would make it possible to identify you is never published nor communicated to the *Manufacture Française des Pneumatiques Michelin*. When in aggregated form, it is impossible to identify or trace any personal information concerning a particular respondent.

## Your rights

You have the right to access, correct, remove and oppose the storage of personal information concerning yourself.

All you need to do is write a letter to Vision Critical indicating your first name, family name and email address. In compliance with current regulations, your request must be signed and accompanied by a photocopy of a piece of identification that includes your signature and a mailing address to which you want the response sent. A written response will be sent to you within 2 months after your request is received.

We will also indicate a membership zone on the Michelin Drivers Community [www.fr-drivers-community.michelin.eu](http://www.fr-drivers-community.michelin.eu) website where you can correct or update the information concerning your subscription or unsubscribe.



If you are a member of the Community and you unsubscribe, all your profile information will be permanently removed from our active database, but your data will be saved on our backup database strictly for reasons of establishing proof of rights or a contract, or in compliance with legal obligations under prevailing laws (notably those in the commerce code, the civil code and the consumption code).

Please note that, in certain cases, it may take several weeks before all of your personal information can be removed from our files.

Manufacture Française  
des Pneumatiques Michelin

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N° identification TVA FR 33855200507  
Code Européen : 2211z



## Unsubscribing

If you decide to end your participation in the Community or ask us to cease processing your personal information, you can automatically end your membership by clicking on one of the "Unsubscribe" links. You will stop receiving any email from the *Manufacture Française des Pneumatiques Michelin* relative to the Community. Please note that it will take a minimum of 2 weeks to fully take your request into account. During that time, you may continue to receive emails from us. You can also send an email directly to the Community support address demanding that you be removed from the subscription list. There are email links on the website that enable you to contact us directly with any questions or concerns you might have. Every email we receive is read and answered individually; please allow 2 to 3 working days for us to respond.

## Period of data conservation

Data will be saved only for a period proportional to and necessary for the purposes it was originally collected and processed.

## Security measures

Vision Critical protects your personal information using security measures appropriate for the sensitivity of the information concerned.

It also takes reasonable measures to protect your personal data from any and all unauthorized access, use, disclosure or loss. The site is protected by security measures under our control (including online and offline physical, electronic and management protections) and installed to protect against data loss, unwarranted use or alteration, including your email address. As with all Internet transmissions, there is always an element of risk associated with the online transfer of personal information.

## Changes to our privacy policy

We invite you to regularly consult this page to find out about any changes we reserve the right to make at any time, such as changing, modifying, adding to or removing elements from the privacy policy or the website. Your use of the website after such changes have been announced on the site signify that you have accepted them.

## How to contact us

If you have questions concerning this privacy policy, please contact us at the following address:  
[support-uk@drivers-community.michelin.eu](mailto:support-uk@drivers-community.michelin.eu)