



Legal notice for the “Michelin Drivers Community” website

The “Michelin Drivers Community” website is reserved for individuals who have expressed a desire to take part in the Michelin Drivers Community and who have been selected to be members of the community’s user panel.

The website was edited by Vision Critical Communications for Manufacture Française des Pneumatiques Michelin, referred to below as “Michelin”.

Vision Critical – Société par actions simplifiées, RCS Paris B 510 543 150

Head offices located at 61 Rue de Monceau, 75008 Paris, France

Website hosted in the United Kingdom by Rackspace Ltd at the following address : 5 Millington Road, Hyde Park Hayes, Middlesex. UB3 4AZ

Director of the publication : Matthieu Perrin

Content ownership

The website and its contents are protected under the laws concerning literary and artistic works and intellectual property. It is forbidden for any website user to copy or reproduce any site content either wholly or partially except for his or her personal use or without specific authorization. Any link from another website to the Michelin Drivers Community website must be previously authorized by Vision Critical.

Validity of website information

Vision Critical cannot be held responsible for the direct or indirect consequences resulting from the use, consultation or interpretation of information provided on the website, nor of possible administrative or legal modifications implemented after its publication on line.

Development - hosting

The website was developed in collaboration with Michelin and is hosted in the United Kingdom.

Function of the Michelin Drivers Community website

The Michelin Drivers Community is composed of members who originally volunteered to be recruited for a user panel of European drivers and were then selected to participate in that panel based on their answers to a screener questionnaire. By agreeing to join the Michelin Drivers Community, all members acknowledge that they have read and accepted the website use conditions published here.

Subscription into the “Michelin Drivers Community”

All community members must be at least 18 years of age, have been asked either by Michelin or Vision Critical to join the community and, if they so decide, have volunteered to become members of the community.

To sign up for the community, prospective members need to confirm their interest in Michelin’s study project, whose objective is to optimize tire wear under actual use and driving conditions thanks to the use of telematic recording devices installed in the vehicles of use panel members, and fill out an initial recruiting questionnaire included with the invitation they receive by mail (1st opt-in). When filling out the recruiting questionnaire, prospective members will be asked to complete an subscription form, choose their personal identifiers for the website and then go to the



site to confirm their subscription (2nd opt-in). During this part of the questionnaire, prospective members will again be asked to confirm their interest in taking part in the project after having watched a video clip showing how the telematic device is installed in their cars.

It is only after concluding this entire process that the devices will be sent out to the volunteers, who will become active members of the Michelin Drivers Community once their devices are installed. Volunteers can also update their personal information at any time.

The volunteers' personal information will only be available to Vision Critical. Vision Critical will send anonymous of the driver panel profiles to Michelin, who will then send project progress updates to Vision Critical for forwarding to participants.

The volunteers' personal information will be saved by Vision Critical throughout the duration of the study.

Rights and responsibilities of community members

As compensation for their participation in the user panel, members will be included in an incentive program set up specifically for the project.

Participation in the community is strictly personal. Members therefore agree not to reveal to any third party the identifiers and passwords that give them access to the website.

Concerned members and unsubscribing members.

If normal administrative and technical operation of the website is disturbed by a virus, bug, unauthorized human intervention or any other cause outside the control of Vision Critical, Vision Critical reserves the right to interrupt the panel selection process and moderation of the website. Vision Critical will not be held responsible if, for reasons of force majeure or unforeseen events or those outside its control, one or more questionnaire-based surveys must be cancelled, postponed or modified.

Leaving the Michelin Drivers Community

Members are free to leave the Michelin Drivers Community at any time by clicking on the unsubscribe links on the website and in the emails sent to them during the course of the project. In either case, Vision Critical will confirm that the member has been unsubscribed and may ask the member to fill out a final questionnaire concerning their reasons for leaving the project.